

Mundo Social

Metodología alfa beta

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1. Presentación

Querido estudiante, usted debe conocer mucho sobre la economía y los conceptos básicos que aprendió durante su etapa preuniversitaria. Ahora que ha llegado aquí, déjense decirle que aprendió lo justo y necesario para afrontar todo lo que conlleva detrás de la ciencia económica. Sabemos que la ciencia económica es una ciencia social porque busca comprender la realidad de las sociedades. Específicamente, esta ciencia busca explicar nuestro comportamiento frente a los recursos escasos y cómo la sociedad actúa y se organiza para poder satisfacer sus múltiples necesidades. Esta ciencia busca explicar estas múltiples cuestiones, pero necesita herramientas para poder llevar a cabo su objetivo. Es ahí donde aparece el conocimiento científico.

Esta ciencia tiene la complejidad de que las sociedades están en constante evolución y cada sociedad se organiza de una manera distinta. Además, es necesario comprender que cada individuo actúa de manera diferente al momento de tomar sus decisiones. Es sorprendente el hecho de que esta ciencia debe hacer generalizaciones para poder entender este mundo complejo. Un ejemplo que más adelante podrá escuchar es el de la ciencia geográfica y las escalas que utiliza. Imaginemos que utilizara una escala del mismo tamaño que la Tierra; esto sería inútil para poder realizar sus interpretaciones. Lo mismo ocurre en la ciencia económica: esta debe hacer reducciones en cuanto a su estudio, que son los supuestos de la teoría.

Por otro lado, la ciencia económica busca explicar ciertos procesos que se repiten constantemente en la sociedad, como es el proceso económico. Esto permite entender y, después, aplicar políticas que, más adelante, podrán notarse con mayor claridad en ejemplos.

Este manual tiene como propósito explicar cómo la ciencia económica llega a explicar la realidad, basándose en el conocimiento científico y mostrando uno de los muchos métodos que se pueden utilizar dentro de esta ciencia. En esta ocasión, buscará explicar la metodología Alfa y Beta, planteada por el economista Adolfo Figueroa con la ayuda de la epistemología popperiana. Este método es utilizado en las ciencias sociales para hacer teoría, y más adelante explicaremos cómo

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