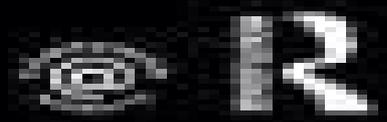




ESSENTIALS OF CONSUMER BEHAVIOR

DEBRA L. STEPHENS



Essentials Of Consumer Behavior

Michal Rosen-Zvi



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