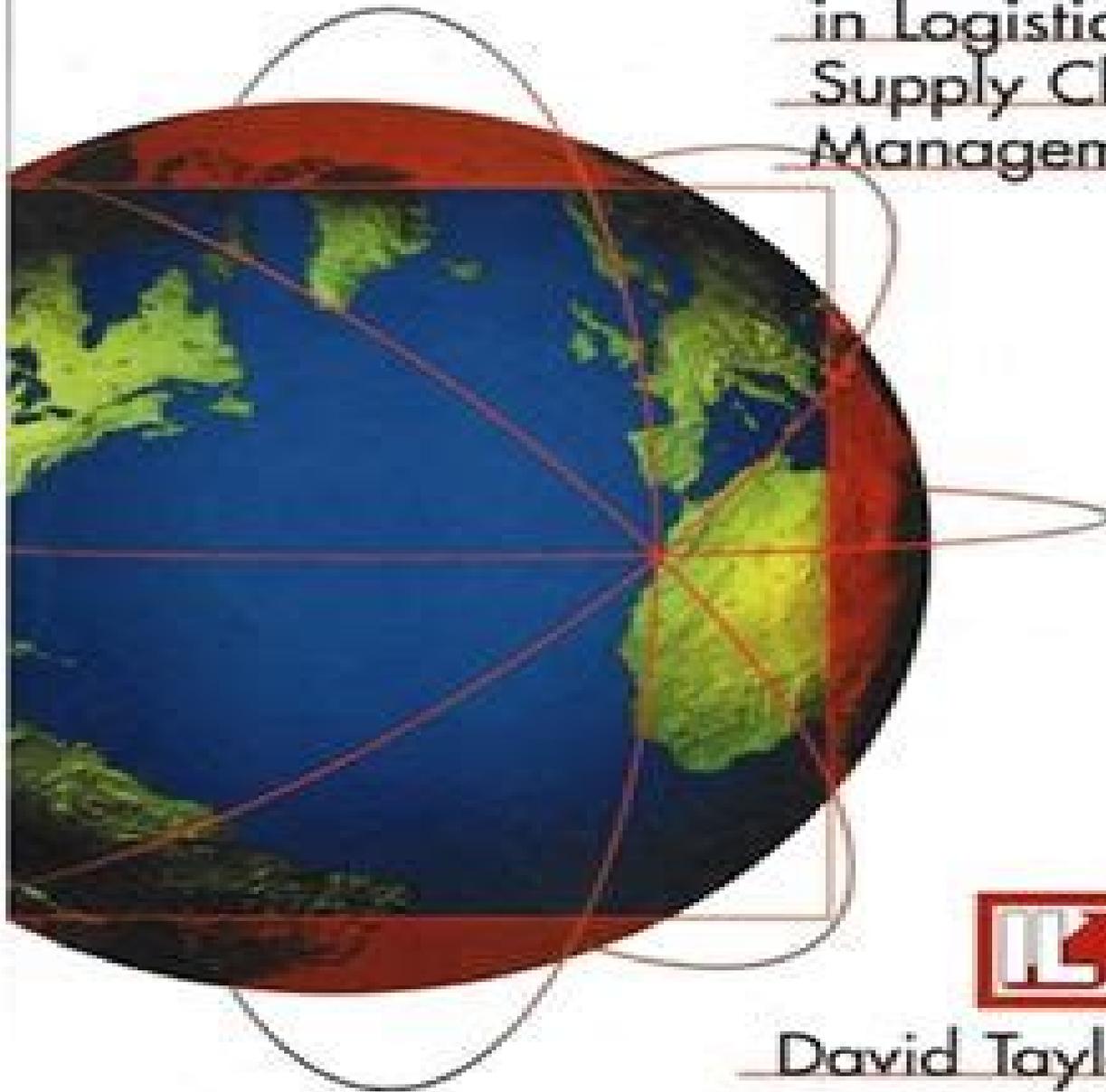


Global Cases in Logistics and Supply Chain Management



David Taylor

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Ehud Menipaz, Amit Menipaz



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Supply Chain Management Text and Cases addresses these issues in seven parts which deal with the basics of the supply chain sub systems of the supply chain tactical and operational decisions strategic approach to the supply chain measurements controls and sustainability practices *Supply Chain Management: Text and Cases* Vinod V. Sople,2012

Global Operations And Logistics: Text And Cases Philippe-Pierre Dornier,Ricardo Ernst,Michel Fender,Panos Kouvelis,2008-06-09 This book addresses the process of global operations management from strategic thinking all the way through planning and execution It demonstrates the implications for the different functional areas involved like operations marketing and information systems and contains numerous cases from Europe the U S Latin America and Asia Global Operations and Logistics Strategies Global Operations and Logistics Planning Effective Management of Global Operations and Logistics *The Definitive Guide to Supply Chain Best Practices* Robert M. Frankel,Council of Supply Chain Management Professionals,2014 Demand management in the supply chain Supply chain network design and analysis Risk and uncertainty in the supply chain *Dynamics in chains and networks* H.J. Bremmers,S.W.F. Omta,J.H. Trienekens,2023-08-28 Companies in food and agribusiness chains and networks are facing ever faster changes in the business environment to which they must respond through continuous innovation Societal concerns regarding animal welfare and environmental issues have to be met in a very competitive increasingly global environment The growing concern of consumers regarding the quality traceability and environmental friendliness of products and processes call for fundamentally new ways of developing producing and marketing products New ways of organizing food supply networks with new ties between firms and even between formerly separate sectors such as the health and the food sector are needed to cope with these new demands This publication focusses on the dynamic response to these changes in chains and networks Important topics include among others critical success factors for design and control of innovative chains and networks globalization of the business environment effects of institutional and policy change governance structures technologies for managing interaction and design of information architectures for chains and networks **International Business** Ehud Menipaz,Amit Menipaz,2011-03-17 What is international business How does it differ from local or national business What are the fundamental challenges and emerging trends in international business What is the impact of globalization corporate social responsibility and the ever expanding use of digital technology on corporate strategies and executive decisions International Business Theory and Practice addresses these questions by providing the student with a broad overview of the subject while guiding readers through the practical issues and context of international business with the use of a range of examples cases and discussion questions drawn from around the world Current critical issues in international business are analysed and explored corporate social responsibility in an era of unprecedented globalization the rise of the global entrepreneur and the democratization of competition worldwide and applications of technology in a digital economy Key Features Unpacks the complex issues facing both multi national enterprises MNE and international small and medium enterprises SME Contains a

full range of learning features including international case studies explanations of key terms a glossary and annotated further reading

Cases on International Business Logistics in the Middle East Abdelbary, Islam, Haddad, Sandra, Elkady, Ghada, 2023-02-24 The importance of supply chain and logistics knowledge has been growing significantly with the beginning of the new millennium especially after the COVID 19 pandemic outbreak as logistics and international transport perform one of the most essential services of the modern globalized and interconnected world This influence of the new dynamic world brings both challenges and motivation for researchers and practitioners with interests in this field Further study on the opportunities and difficulties of business logistics is essential to protect the future of international business Cases on International Business Logistics in the Middle East provides innovative information on logistics and supply chain management and delivers insights into contemporary findings of logistics and supply chain based on real case studies Covering critical topics such as manufacturing warehousing air transport and big data this reference work is ideal for managers executives business owners researchers scholars academicians practitioners instructors and students

Supply Chain Management Janat Shah, 2009

Supply Chain Cases Olli-Pekka Hilmola, 2018-01-02 This book provides an overview and analysis of the key publications and authors in the study of supply chain management since its inauguration in the 1980s Reviewing 1699 published research works and case studies it is the first to combine and analyse publication data and citations in order to assess the most popular topics and authors and their effect on the discipline s development Identifying key scholars and articles throughout supply chain management the author explores research themes such as the emphasis on sustainability and the environment post financial crisis as well as a growing interest in food supply chain case studies New approaches are identified to increase the number of cases which can be put towards building future research projects

Supply Chain Management, with eBook Access Code Nada R. Sanders, 2025-01-02 Illustrates SCM best practices while helping students understand the complexities of SCM decision making Now in its fourth edition Supply Chain Management A Global Perspective integrates the foundational principles and business oriented functions of supply chain management SCM in one comprehensive volume Providing students with a balanced and integrated perspective with a global focus this market leading textbook highlights the holistic and interconnected nature of SCM while addressing supply chain strategy design planning sourcing logistics forecasting demand planning operations management and more A standard text at universities around the world Supply Chain Management offers cross functional coverage a student friendly pedagogy and a wealth of real world examples of SCM in companies of various sizes Author Nada R Sanders draws upon her extensive experience in academia and industry to provide both the foundational material required to understand the subject matter and practical tips that demonstrate how the latest techniques are being applied Supply chain management is advancing rapidly and becoming ever more important in the global business climate Covering both the underlying principles and practical techniques of SCM Supply Chain Management A Global Perspective Fourth Edition remains an ideal textbook for upper level undergraduate

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The Global Supply Chain Wolfgang Lehmacher,2017-01-28 This book provides readers an in depth understanding of the inner mechanisms and principles of the global supply chain Authored by the Head of Supply Chain and Transport Industries at the World Economic Forum it draws on a wealth of operational and managerial expertise in the global supply chain industry that drive the world s economies The book analyzes the importance and impact of globally networked sourcing production and distribution and presents detailed information on the opportunities limitations and challenges of linear value and supply chain systems Building on a series of recent industry cases and with a focus on the latest developments in actual business processes and models it reveals how the transformation toward circular supply chains and regenerative resource management forms the basis for success and sustainability in business The book brings together technical social political and geographical trends suggesting how supply chain management can lead the quest for many of the world s most pressing challenges Yossi Sheffi Professor of Engineering MIT Head MIT Center for Transportation and Logistics This book provides an essential roadmap guiding the reader easily through complex developments and concepts John Manners Bell CEO Transport Intelligence and Honorary Visiting Professor Guildhall Business School London With strategic foresight Lehmacher develops a vision of a circular economy within which consumer manufacturer and logistics companies assume collective responsibility for sustainable value creation Alfred Talke Group Managing Director ALFRED TALKE Logistic Services Those who are active in logistics and supply chain management in practice or academia will discover a fresh view on the whole field of activity beyond the day to day business Prof Dr Ing Thomas Wimmer Chairman of the Executive Board BVL International

Supply Chain Management: A Logistics Perspective John J. Coyle,C. John Langley,Robert A. Novack,Brian Gibson,2016-02-17 The tenth edition of SUPPLY CHAIN MANAGEMENT A LOGISTICS PERSPECTIVE refined its focus on the supply chain approach by blending logistics theory with practical applications and

includes updated material on the latest technology transportation regulations pricing and other issues Each chapter opens with Supply Chain Profiles vignettes introducing students to real world companies people and events New and updated On the Line boxed features are applied examples providing students with hands on managerial experience of the chapter s topics Supply Chain Technology boxes appear throughout the text helping students relate technological developments to supply chain management concepts and logistics practices while taking in consideration global changes Short Cases at the end of each chapter are updated and build on what students have learned in the chapter Important Notice Media content referenced within the product description or the product text may not be available in the ebook version

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LOGISTICS MANAGEMENT FOR INTERNATIONAL BUSINESS SUDALAIMUTHU, S. ,RAJ, S. ANTHONY ,2009-04-18 In today s globalised economic development international transactions form an integral part of economic activities Logistics Management encompasses planning and management of all activities involving sourcing and procurement of cargo by effective and economically feasible coordination and collaboration with channel partners and provision of product and service packages from point of origin to point of consumption at the right time and at the right place This book gives with theoretical and practical expertise a comprehensive coverage of the logistic concepts techniques and their applications in the world cargo industry Besides it provides an in depth understanding of the strategic framework of Logistics Management the technologies and the components used in logistic operations It also covers export import trade and documentations shipping formalities warehouse and inventory management ERP concepts logistics operation of major ports and more Key Feature Case Studies are provided at the end of most chapters which tend a practical orientation to the subject This book is primarily intended as a text for postgraduate students of Management MBA MIB and Commerce M Com IB It will also prove useful for the students of those engineering disciplines where the subject is prescribed as an elective course In addition practising managers in international business will find the book valuable as a reference

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